

Italy
Vodafone

California
Rams Stadium

Oklahoma
Boone Pickens
Stadium

A low-angle photograph of a modern building with a white, grid-like facade and large glass windows. The building is set against a clear blue sky. The text 'Vodafone' is written in large red letters, and 'Italy' is written in green letters below it.

Vodafone

Italy



New life for
ICO Centrale with
Vodafone Italy

Vodafone Italy

Vodafone Italy wants to project the right identity, image and organization in the workplace, to define the company's role as a well-established part of an international enterprise.

With the new offices, designed and completed in collaboration with Dante O. Benini & Partners, the aim is to achieve the right level of environmental comfort in each workplace, while preserving the company's identity and providing a basis for its growth and development by improving the working environment.

In practice, this aim translates into a desire for a high working standard, in all of the various areas, whether purely "productive" areas such as offices or open spaces, or areas set aside for meeting colleagues and socializing.

The architectural design

The architectural design is based upon the creation of a new entrance, in the subway in Via Montenapale. This was the first opportunity to redesign the premises, starting from the outside.

From the entrance, through the supervised reception area which is equipped with advanced surveillance, we come to the ground floor: archive and storage areas, and most importantly the new cafeteria, which is seen as a "social" area.

The addition of the cafeteria has provided a young, dynamic environment with a large dining hall that can accommodate up to 200 at each sitting, with a freeflow area and a bar. The architecture and furnishings create a relaxed, casual atmosphere with the help of archways, curtains and, in particular, a clever and well-balanced use of colors.

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The idea was first applied at the new DPC in Via Bisceglie. Its feasibility was demonstrated in subsequent projects and was realized in the planning concept of Vodafone Italy. It was also used in the prestigious renovation of the 1930 ICO Centrale building, carried out by Figini and Pollini for the engineer Olivetti in Ivrea.

2005-2006 Refurbishment of office building at ICO Centrale, Ivrea - approximate floor area 12,000 m²

The renovation mainly involved the ICO Centrale building (1938-1949), one of the most significant and well-known structures of twentieth-century Italian architecture. The original project brought together two architects who were then just starting out - Luigi Figini and Gino Pollini, and a very high-profile client, Adriano Olivetti. Of all the buildings constructed by Olivetti in Ivrea, this is certainly the one that, more than any other, highlights the architects' unmistakable desire for modernity and sense of community, which Adriano Olivetti had advocated since the 1930s.

Sold to the Pirelli Group, the former ICO Centrale was leased to Vodafone Italy, which commissioned its renovation with a project worth 17 million Euros.

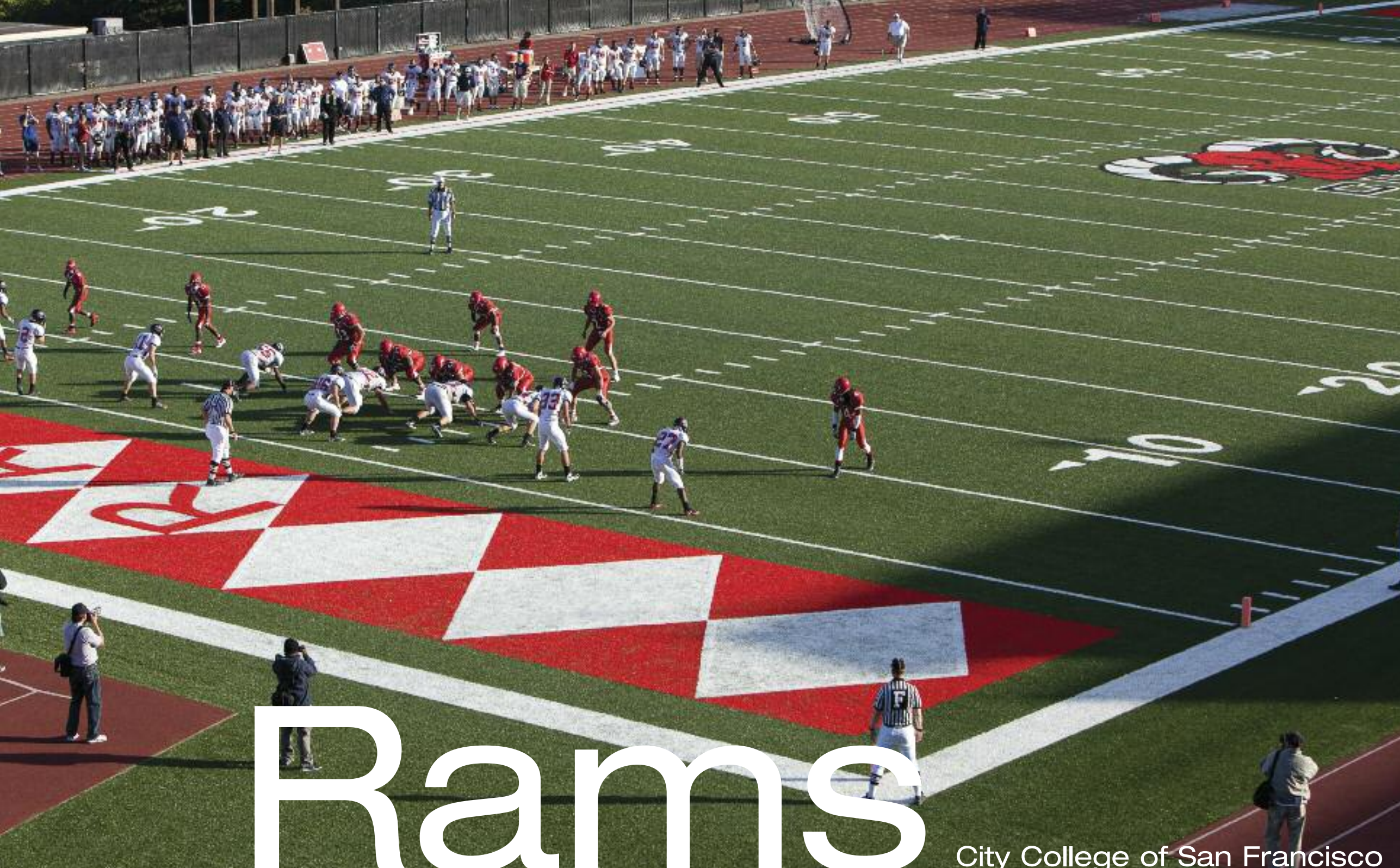
The sophisticated plant engineering also preserves the spacious layout, which can be seen from old pictures of the Olivetti cafeteria. The design highlights the detailed pillars with inverted cone capitals and includes a false ceiling in section which houses both the air conditioning and lighting installations. From the ground floor, a system of elevators and staircases leads to the upper floors, where we find the service rooms, part of the first floor, and a new call center (second floor and part of the third). Given the need to create large spaces, the architectural redesign created areas with a double outlook, in which the operator's comfort is fundamentally important. Through curtains, operators can enjoy a direct view over Via Jervis and also the inner courtyards.

The corridors inside and outside the call center have been finished in different colors, so that employees can understand the characteristics and functions of each area when walking through the building. In particular, for the executive offices, Mondo supplied the rubber flooring in a dark grey surface, creating a comfortable contrast with the maple wood used for the partitions and furniture. The grey color is also featured on walls and rubber coverings in operational areas where there is internal signage characterized by the distinctive "Vodafone" red.

Another fundamental aspect of the design is its flexibility. If required, closed offices can be created from the open space, by installing mobile partitions fitted with independent controls for the HVAC and lighting systems.

As far as the installations are concerned, the call center has been designed as an integrated system: cold beams, lighting systems fitted on rasters and micro-perforated panels to allow ease of maintenance, help to create a comfortable environment which the operators need while working. This is why a lounge area has been placed on the second floor, centralized between the New ICO and ICO Centrale, where the employees can relax or enjoy a snack.

Through corridors enhanced with glass walls, we come to a virtual "village square", featuring large spaces, casual furniture and suitable lighting. Visitors or employees can enjoy the comfortable environment and "bond" with their co-workers. The common theme running throughout the design is certainly a quest for physical and psychological well-being, essential to maximize production both in terms of hours worked and targets achieved. That is why the workplace has assumed a key role in the growth and development of international corporations, and will continue to do so in the future.



Rams

“Our players love how it looks,and they love playing on the new field.”

City College of San Francisco

Stadium

In the past 20 years, no college football coach in the United States has had a higher winning percentage than George Rush, the head coach at City College of San Francisco. From 1990 through the start of the 2010 season, Coach Rush's teams had played 246 games and won 222—an astounding .902 winning percentage.

During those two decades, the football powerhouse also racked up 18 conference championships and six national championships, adding to the two the college had won previously. And in 2010, the team landed its 19th conference championship. But during the 2009 season, Rush realized that the Rams' current FieldTurf football field needed to be replaced.

“We had used our previous field for eight seasons and the fiber was worn down,” Rush says. “The rubber infill was at the surface, so it looked like there were spots of black with green in between. The sand in the field had migrated to the subsurface and formed almost a crust, and the white field markings had faded because of the black coming to the surface. It was just worn.”



So the Rams were practicing and playing on a hard, matted surface that would no longer drain properly, and infill migration was a major problem. After practices, Rush says, he would often find his shoes filled with rubber pellets, indicating that the field was no longer retaining its performance and safety characteristics. So when school officials decided to replace the old turf, a primary concern was that the new field would be durable enough to deliver years of high-quality use.

“We wanted to make sure that we had a field that had the latest innovations, the most cutting-edge surface, and that we were dealing with a company with a reputation for excellence in sports surfaces,” Rush says. “We’re playing at the highest level of community college football, and we needed a field that would reflect our quality of play.”

Rush began researching the school's options. Given his interest in new turf technology, Mondo's products quickly caught his eye. Rush soon zeroed in on a trio of Mondo innovations: The revolutionary 3NX artificial turf fibers; Mondo's unique Ecofill infill; and the company's new Thermo-bonded backing. The new technology convinced him that Mondo was the right choice.

CCSF's Mondo field was installed in the fall of 2010—the first 3NX Ecofill® Thermo-bonded field in North America. The field was an immediate hit with the school's student-athletes. The football players were especially impressed with the footing on the new surface. “To a man, they said that it felt like there was real dirt underneath, not rubber,” Rush says. “And unlike with our old field, the infill doesn't migrate; it doesn't spray.”

Players also realized that the field was noticeably faster than their previous artificial turf field. “We wanted a fast field, and the Mondo field is very, very fast. This is the Lamborghini of fields. It is the best,” Rush says.

In addition, Rush says the Mondo field has been a major upgrade in aesthetics over the previous field. The quality of the field markings, logos and end zones reflect the superior performance of CCSF's football teams, and Mondo's two-toned 3NX fibers make the field look more like natural grass than other artificial turf fields. “Our players love how it looks,” he says, “and they love playing on the new field.”

SURFACE
Ecofill® Pro Series 3NX FTS

Gary Sparks Architect and Crafton Tull

Most people had given up on this tired, old, rusty stadium but a group of very dedicated, creative architects and interior designers saw a way to turn it into one of the best collegiate stadiums in the country.

The west end zone project for Boone Pickens Stadium at Oklahoma State University is the third phase of a three phase project. Phase I and II focused primarily on fan amenities with upgrades to the seating bowl, club seats and suites. Special attention was given to improving the washrooms and concessions and a new brick exterior to blend in with the Georgian architecture of the campus.



Oklahoma State University Boone Pickens Stadium

The West End Project began when OSU graduate Boone Pickens made his historic gifts to athletics. He expressed a desire to have this project be the best. The design team began the design process by visiting other collegiate stadiums to see what had been done, what worked and what did not work. The architects and interior designers spent time with coaches, staff and athletes, observing their activities to better understand what they needed to work and function at the highest level. It was also designed to enhance recruiting. The “WOW” factor was important. Using materials that were attractive, durable and easily maintained was important as well.

The field level is where the players' locker room, sports medicine, strength and conditioning, offense/defense meeting rooms, equipment room, team theater and commissary are located. The central element is the locker room with other spaces revolving around it.

Strength and conditioning

A strength and conditioning space specifically for football is rare, especially one with approximately 20,000 sq. ft. High ceilings give a wide open feel to the space along with a balance of simplicity and visual interest. Mondo flooring is used throughout this space and enhances the “WOW” factor and durability.

Training table

The training table is the place student athletes are provided a variety of healthy meals. This space will accommodate over 200 and is approximately 12,000 sq. ft. The views include the inside of the stadium and the main campus. Multiple types of seatings are provided including tabletops, booth seatings, lounge chairs, stools and sofas. This space provides a relaxed, comfortable and aesthetically pleasing place to dine with great views. Other floor levels include coaches' offices, staff meeting rooms, position meeting rooms, full-size kitchen and two levels of suites.



Locker room

The players' locker room has approximately 14,000 sq.ft. with 131 lockers, the team lounge which promotes unity, and a meeting space for half-time talks. The space has four 42" and one 65" TV and a 65' curved wall at the front of the room with a white board for the coaches to diagram plays, etc.

Team theater

The theater accommodates 200 for team meetings, film viewing, press conferences, lecture hall and movies. The chairs are very comfortable, 32" wide and leather. The theater has state-of-the-art sound and video capabilities as well.

Sports medicine

This space has approximately 7,600 sq.ft. dedicated to the prevention of injuries and rehabilitation of the players. There are eight treatment tables, cardio equipment, four hydrotherapy pools, twelve taping stations, a large exam room with digital X-Ray, a small exam room, a doctors' office and four staff offices.

Throughout the project the designers worked to ensure each space works for that particular user group. This facility has accomplished exactly what everyone had hoped... a new look, feel and enthusiasm for the fans, players and staff. The client wanted this facility to be the best which included using materials of the highest quality. Mondo flooring was an easy choice for use in key areas.

Most people had given up on this tired, old, rusty stadium but a group of very dedicated, hard working and creative architects and interior designers saw a way to turn it into one of the best collegiate stadiums in the country.

SURFACES
Sport Impact
Super X Performance



HEALTHCARE PRODUCT DESIGN

2010 NIGHTINGALE AWARD: MONDO IDEA!

Contract magazine, along with The Center for Health Design, announced recently the winners at the Healthcare Design 2010 conference. Mondo IDEA was among the five winners, were named across a variety of markets. The annual program, which was open to conference exhibitors showcasing new and innovative products launched since the Nightingale 2009 awards, seeks to promote and recognize excellence in product design that enhances the quality of healthcare. The 2010 Nightingale Award winners were selected by a panel of healthcare industry and design professionals.

Each product was evaluated on merits of overall contribution to the quality of healthcare: functionality, quality/durability, aesthetics/style, environmental sustainability and pricing.

Mondo Idea is a coordinated flooring system with three components:

- "One," which is solid-colored flooring
- "Grain," which is speckled flooring
- "Decors," which is patterned flooring that comes in six designs.

Mondo Idea marks the first time patterns have been embedded into resilient flooring during manufacturing.

MONDOSPORT II: OFFICIAL SURFACE OF THE PERUVIAN FUTSAL COMMISSION



Lima, Peru. Top Sport International, Mondo's exclusive dealer in Peru, installed the first Futsal installation with Mondosport II at the Villa Deportiva Nacional (VIDENA), the sports complex of the Peruvian Football Federation (FPF) - Futsal Commission. The futsal court

was inaugurated on September 20th, making Mondosport II the official surface of the FPF. The VIDENA sports complex was remodeled to host the VIII South American Futsal Championships which were held September 20 - 25, 2010. This is the first futsal installation in the Latin America and Caribbean regions.

Venelli & Mondo



An alliance to offer the best seating solutions for stadium and arena. Mondo SpA and La Metaltecnica Venelli Srl are proud to announce the signing of an agreement which will bring together these two well-known brands in the international sports arena. Venelli seating systems will

become part of the Mondo product range, alongside the Mondoseat models. This is the start of an important synergy between two renowned companies operating for many years in the production of sports' facilities which have come together to expand on a global scale in the seating sector.

GREENGUARD CHILDREN & SCHOOLS CERTIFICATION



The Greenguard Environmental Institute has awarded the prestigious Greenguard Children & Schools Certification to 13 of its rubber flooring surfaces.

The flooring products that received certification are: Advance, Geode, Harmoni, Highjolt, Mondoflex II, Mondotrack, Natura, Ramflex, Sport Impact, Sportflex, Sportflex M, Super X and Terranova, all of which have also earned Greenguard Indoor Air Quality Certification. GEI's Children & Schools Certification is awarded to products that meet strict criteria for chemical emissions, a consideration that is particularly important for products intended for use in schools, day-care centers and other environments where children spend significant amounts of time.

Juventus & Mondo



Mondo SpA has signed the New Stadium Official Supplier agreement with Juventus Football Club. This agreement, signed by the CEO of Juventus, Jean Claude Blanc, and the president of Mondo SpA, Maurizio Stroppiana, foresees a synergy

between the two parties for a 5-year period.

The collaboration, which will allow Mondo to provide the best of its technology to Juventus, has in fact already begun and involves the new stadium. This facility promises futuristic architecture and services in which Mondo will contribute by providing seating for the entire complex with the Mondoseat 9 model, chosen specifically by the Juventus team.

OUR PRESENCE

TRADE SHOWS

USTFCCCA 2010

December 13 - 15
San Antonio, TX

AFCA

January 9 - 12
Dallas, TX

NSCAA

January 13 - 15
Baltimore, MD

C.A.S.H. Annual Conference

February 21 - 24
Sacramento, CA

ASHE PDC

March 13 - 16
Tampa, FL

IHRSA

March 16 - 19
San Francisco, CA

SPORT EVENTS

Millrose Games

January 28 • Madison Square Garden

Boston Indoor Games

February 5 • Reggie Lewis Center

Collegiate Invitational

February 4 - 5 • The Armory

Tyson Invitational

February 12 • University of Arkansas

USATF Indoor Championships

February 26 - 27

Albuquerque Convention Center

UNF Spring Break Opens

March 3 - 5 • University of North Florida

USA Masters Championships

March 4 - 6 • Albuquerque Convention Center

NCAA Division I Championships

March 11 - 12 • Texas A&M

NCAA Division II Championships

March 11 - 12 •

Albuquerque Convention Center

Indoor High School Championships

March 11 - 13 • Reggie Lewis Center

National Scholastic Championships

March 11 - 13 • The Armory

Yellow Jacket Invitational

March 24 - 26 • Georgia Tech